

# Evgeny Vasilenko

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## Summary

Senior Interior Designer with 10+ years' experience delivering high-end private residential interiors across the UK, Europe and the Middle East, with project budgets typically ranging from £800k to £12m. Lead end-to-end project delivery from concept and design development through technical coordination, FF&E and finishes specification, and bespoke joinery detailing, safeguarding design intent through procurement strategy and site coordination through to handover.

Trusted senior client lead, experienced in guiding approvals and decisions, managing budgets and programmes, and coordinating multidisciplinary teams (MEP, contractors and specialist suppliers) to deliver buildable, bespoke outcomes on time and within budget.

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## Work Experience

### **Dragonwyck Ltd — Managing Director**

#### **UK & International (Europe, Middle East, USA) | Jan 2022 – Present**

- Set and implement company strategy and operating policies, ensuring consistent standards across design, procurement, delivery and client service.
- Communicate and maintain trusted relationships with shareholders, business partners and authorities.
- Lead 1–3 high-end residential projects concurrently in a boutique private-client setting, delivering interiors from brief and concept through procurement, site coordination, snagging and handover.
- Deliver primarily new-build residential properties, typically 150 m<sup>2</sup> to 800 m<sup>2</sup>, with project budgets up to £5m.
- Primary client-facing lead: run briefings, present design direction and options, guide approvals/decisions, and maintain a structured reporting cadence with clients and stakeholders (including partners/authorities where required).
- Produce concept imagery, sketches and concept drawings; develop and maintain FF&E schedules and finishes/material specifications, safeguarding design intent from design development through installation.
- Own procurement strategy across key categories (bespoke joinery, furniture, lighting, stone, finishes, soft furnishings): supplier benchmarking, negotiations, lead-time control, and substitutions/value engineering without compromising quality.
- Maintain strong site presence—typically weekly, and daily during final stages when required—to coordinate contractors, prevent issues, resolve defects quickly, and ensure correct installation and damage prevention.
- Lead and quality-check the work of 1–2 supporting designers per project; review outputs and team performance, proactively identifying risks and implementing solutions to ensure successful project and business operation.

### **Veyron Property Ltd — Design Manager / Interior Designer**

#### **UK & Europe | Nov 2016 – Dec 2021**

- Delivered 1–3 residential projects simultaneously, predominantly new-build properties with occasional refurbishments, maintaining programme and quality within a boutique, private-client setting.
- Managed projects with budgets up to £12m, ensuring delivery on time and within/under budget through proactive planning, supplier coordination and strong site control.
- Led design development and client approvals through clear presentations and options; produced concept imagery/sketches and maintained consistent design direction through to completion.
- Produced and maintained FF&E schedules and finishes/material specifications, ensuring selections aligned with brief, buildability, lead times and site realities.
- Ran procurement end-to-end across key supplier categories; built a trusted supplier/manufacturer pool for bespoke items combining high quality with cost control.
- Negotiated commercial terms and achieved significant trade discounts (where applicable, up to 50% off RRP) through supplier relationship management and benchmarking, supporting overall budget performance.
- Coordinated subcontractors and suppliers on site, resolving issues quickly and protecting design intent through practical, buildable decisions and active snagging support.

### **Freelance — Graphic Designer / Artworker**

#### **UK | Jun 2011 – Sep 2016**

- Produced print-ready collateral for global brands including Jaguar Land Rover, Hilton, Costa and DHL, ensuring strict brand compliance, accuracy and quality under tight deadlines.
- Delivered high-end marketing and customer-facing materials such as JLR vehicle brochures, Hilton and Costa dining menus, and supporting collateral (point-of-sale signage, flyers, posters, brand assets).
- Prepared artworks, technical documentation and brochures for print and distribution, liaising with senior designers and print suppliers to meet specifications and timelines.
- Provided Russian/English proofreading where required.
- Collaborated on environmental graphics and spatial branding, sparking a transition into interior design.

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## Project Proof

Surrey Estate | Surrey, UK | 1,900 m<sup>2</sup> — Concept + FF&E/finishes specs; procurement/logistics; quality control & site coordination.

Villa on Lake Como | Italy | 725 m<sup>2</sup> — Concept-to-delivery support; bespoke detailing; procurement/logistics & site support.

Regent Porto Montenegro Penthouse | Montenegro | ~ 400 m<sup>2</sup> — Prime penthouse fit-out; bespoke detailing, FF&E procurement and contractor coordination.

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## Core Competencies

High-End Residential Interiors | Concept Design | Space Planning (collaborative) | Design Development | FF&E Specification | Finishes & Material Strategy | Bespoke Joinery Coordination (review/sign-off) | Procurement Strategy | Supplier & Manufacturer Management | MEP/Consultant Coordination | Programme & Budget Management | Site Coordination | Quality Control | Snagging & Handover | Client Presentations & Approvals | International Project Delivery (UK/Europe/Middle East/USA)

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## Key Skills

### Design Leadership & Client Management

- Senior client-facing lead: briefs, presentations, approvals, decision guidance. Progress reporting.
- Design direction and concept storytelling (sketches, concept imagery, moodboards).
- Coordinate and manage key stakeholders (clients, architects, contractors, specialist suppliers) to maintain programme and quality.

### Design Delivery

- End-to-end delivery: concept through procurement, installation, snagging and handover.
- Space planning in collaboration with clients/architects (layout optimisation and refinement).
- Strong site presence (weekly cadence; daily at final stages when required).

### FF&E, Finishes & Joinery

- FF&E schedules, specification development, and procurement alignment. Lighting plans, technical design coordination.
- Finishes/material strategies with buildability and lead-time awareness.
- Bespoke joinery coordination: review, commentary and sign-off of manufacturer drawings to protect design intent.

### Procurement & Commercial

- Procurement strategy across key categories (furniture, lighting, joinery, stone, finishes, soft furnishings). Tendering.
- Supplier benchmarking, negotiations and lead-time control; value engineering/substitutions without compromising quality.
- Budget discipline on multi-million-pound properties.

### Technical/Consultant Interface

- Close coordination with MEP contractors and external consultants to resolve technical constraints and site issues.

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## Tools & Software

### Design & Visualisation

- SketchUp | Procreate | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Acrobat

### Documentation & Schedules

- Microsoft Excel (FF&E/finishes schedules) | Adobe InDesign (spec packs/schedules)

### Project Delivery/Management

- Monday.com | Microsoft Word | PowerPoint

### AI-Assisted Concept & Visual Development

- Adobe Firefly | Magnific | Flux | other AI image tools

### Web

- WordPress | HTML | CSS

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## Education

### Arts University Bournemouth (AUB) — MA Interior Design (in progress)

Jan 2025 – Expected Jan 2027

- Currently studying alongside professional practice; developing advanced interior design research and design development capability.

### Bryansk State University — Faculty of Foreign Languages

Bryansk, Russia | 2002 – 2005

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## Languages & Licences

- English — Fluent
- Russian — Native
- Full UK driving licence