

# DESIGN PORTFOLIO

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2016 - 2024  
Selected Works

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# EVGENY VASILENKO

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## | CONTACT

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## | PROFILE

Experienced Graphic and Interior Designer with over 10 years of expertise working across diverse properties in multiple countries.

Adept at managing projects from concept development to final handover, ensuring every detail aligns with client expectations.

Skilled in creating detailed sketches and collaborating with manufacturers and suppliers to optimize material production, including flooring, fabrics, and joinery.

Known for integrating unique design elements, finishes, and patterns to deliver standout spaces that balance functionality and aesthetic appeal.

Passionate about crafting tailored solutions that transform visions into reality.

## EDUCATION

Sept 1991 - May 1993

Primary school  
Derzhavinsk  
Kazakhstan

Sept 1993 - June 2002

Secondary school  
Bryansk  
Russia

June 2002 - May 2005

Bryansk State University  
Bryansk  
Russia

## EXPERIENCE

**June 2011 — September 2016**

*Freelance Graphic Designer/Artworker,  
United Kingdom*

- Pre-print production  
(Costa, Jaguar Land Rover, DHL, Hilton);
- Proof reading (Russian, English);
- Artworks;
- Logos and Branding.

**November 2016 — December 2021**

*Graphic/Interior Designer, Design  
Manager at Veyron Property Ltd., United  
Kingdom*

- Full support of existing branding strategies;
- Development of a new brand identity  
Edelweiss London Ltd;
- Supporting documentation for ongoing  
projects;
- Materials and finishes selection;
- Managing projects on site;
- Coordination with subcontractors;
- Performing all procurement activities;
- Developing strong relationships with  
suppliers and contractors.

**January 2022 — present**

*Managing Director at Dragonwyck Ltd.,  
United Kingdom*

- Developing and implementing strategic plans  
and company policies;
- Supervising ongoing projects;
- Preparing comprehensive reports directly  
to the clients;
- Communicating and maintaining trust  
relationships with shareholders, business  
partners and authorities;
- Reading all submitted reports by lower rank  
managers to review performance, prevent  
issues and resolve problems;
- Analyzing problematic situations and  
occurrences and providing solutions to  
ensure company successful operation.

## **SELECTED WORKS**

# Branding project

# 01 Edelweiss London

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- Brand strategy
  - Visual Identity
  - Brand guidelines
  - Implementation support

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Client : Edelweiss London Ltd

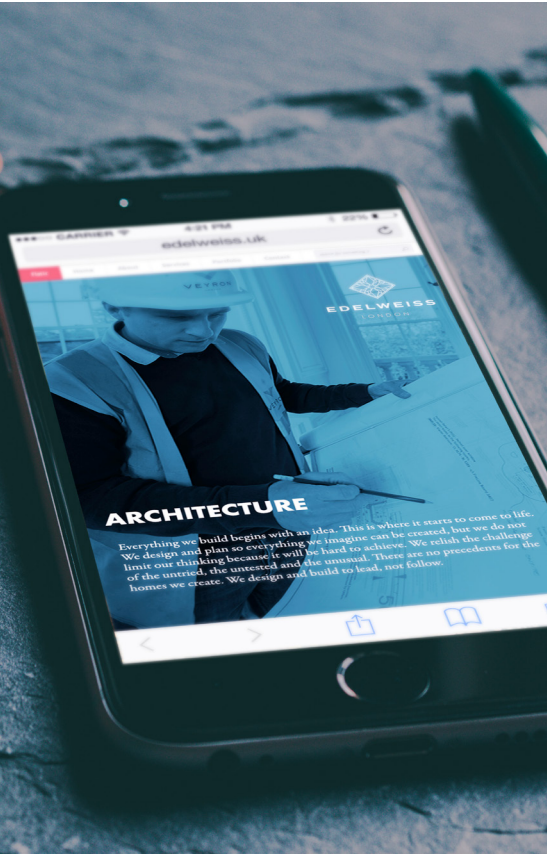
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Year : 2019

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# Interior design

Here are some examples of projects I have been deeply involved in over the past few years.

In these projects, I undertook various roles and responsibilities to ensure the successful delivery of the final result. Collaborating closely with a team of architects and designers, I contributed to developing nearly every detail, ensuring the outcome met or exceeded clients' expectations.

My primary responsibilities included designing concept layouts for various spaces, creating comprehensive joinery packages, and crafting bespoke design elements such as wall moldings, cornices, and ventilation grills. I was also involved in material selection and approvals, working with suppliers and manufacturers to refine the final look of products. Additionally, I handled obtaining quotations for chosen materials, coordinating transportation and deliveries, and overseeing installations to ensure smooth execution.

By combining creativity with a practical, detail-oriented approach, I played a key role in delivering projects that align with both aesthetic and functional goals.

# 01 Private Residence Surrey, UK

- 
- Design Concept
  - Project management
  - Quality control
  - FF&E selection
  - Procurement
  - Logistics

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Client : Private

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Year : 2016

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# 02 Villa on Lake Como Italy

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- Design Concept
  - Project management
  - Quality control
  - FF&E selection
  - Procurement
  - Logistics

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Client : Private

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Year : 2018

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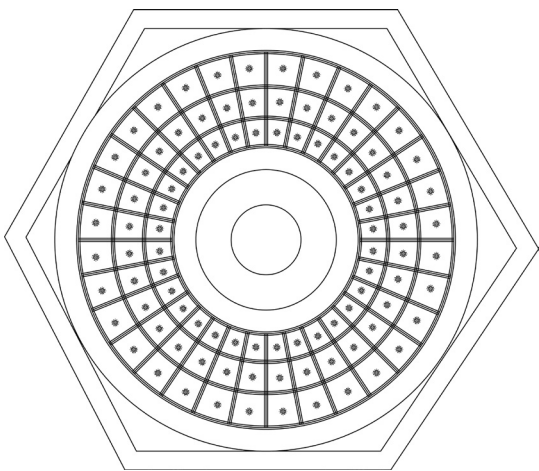
Example of custom hand-drawn floor patterns (right) and final result (left)







CGI (top) and final result (right)



Example of custom hand-drawn floor and ceiling patterns





# 03 AIR Studios London, UK

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- Design Concept
  - Project management

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Client : AIR Studios

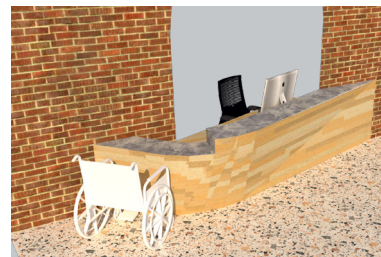
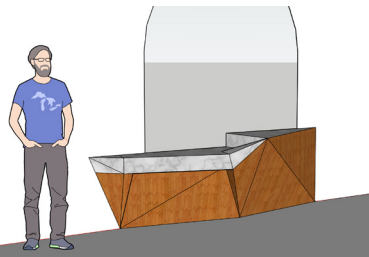
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Year : 2022

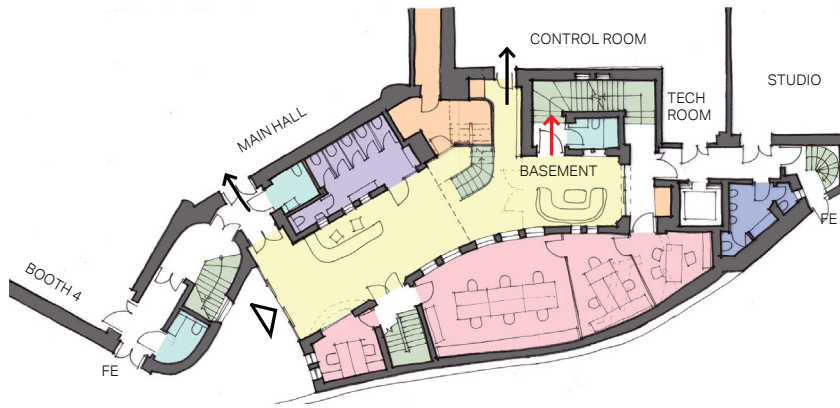
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Design concepts for the reception desk (below) and final result (above)



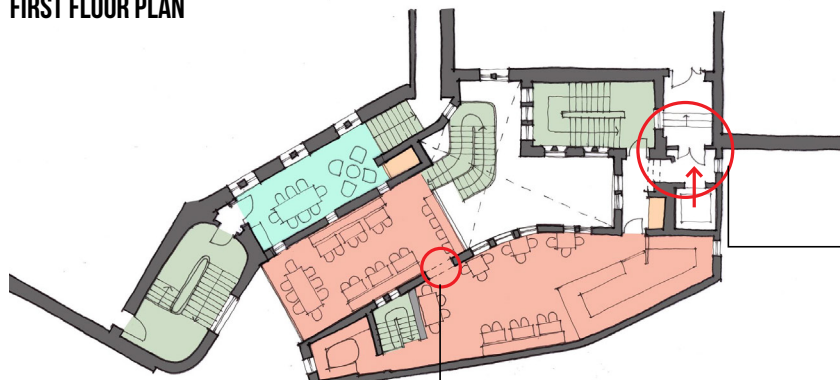
**GROUND FLOOR PLAN**



**KEY:**

- OFFICE AREAS
- RECEPTION/ CIRCULATION
- FEMALE TOILETS
- UNISEX TOILETS
- MALE TOILETS
- STAIRS
- STORAGE
- STAFF KITCHEN AREA
- RESTAURANT AREA
- MEETING / GREEN ROOM

**FIRST FLOOR PLAN**



Drop floor level to provide accessible access to restaurant

- Break through existing historical wall
- Remove 2no. windows to create link

**RECEPTION AREA**

- Advantages:
- Visible from main entrance
- Disadvantages:
- Less circulation area
  - Congestion at main entrance area
  - No storage /back of the house area behind desk

**MALE WCS**

- Advantages:
- Remain in same location
  - Lower cost
- Disadvantages:
- Small WCs
  - Far from main entrance and restaurant

**STAIRS**

- Advantages:
- Independent from other stairs
  - Possible feature stairs
  - Sufficient width to allow for no. of people
  - Legible access to restaurant area from ground floor
- Disadvantages:
- More stairs
  - Less circulation/ reception area
  - Less open void area
  - Stairs in proposed double height area, harm to 'openness' and visibility of architectural features
  - FIRST FLOOR: Fire escape possibly a concern from infill dining area

**STAFF KITCHEN AND STORAGE**

- Advantages:
- Area below new staircase can be used for staff kitchen/locker area
- Disadvantages:
- No natural light and ventilation
  - Less kitchen / storage area compared to 3A, 3B
  - Disconnected from office area

**OFFICE LAYOUT**

- Advantages:
- Connected office areas
  - More space (as per original Veyron layout)

**RESTAURANT AREA**

- Advantages:
- Void area - less harm to historic fabric
  - Kitchen is in the same location as the existing
- Disadvantages:
- Less space compared to original Veyron option
  - Deliveries through dining area

**GREEN ROOM**

- Advantages:
- Green Room retained
  - Less expensive

Concept plan for redesigned premises



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Client : Private

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Year : 2024

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# 04 Private apartment Lugano, Switzerland

- 
- Design Concept
  - Project management
  - Quality control
  - FF&E selection
  - Procurement
  - Logistics





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Client : Private

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Year : 2023

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# 05 Private apartment New York, USA

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- Design Concept
  - Project management
  - Quality control
  - FF&E selection
  - Procurement
  - Logistics



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